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Co-Communications Welcomes Danielle Cyr as Account Coordinator

Simsbury, Conn. -- (January 21, 2008) -- Co-Communications, a public relations and marketing firm, today announced the addition of Danielle Cyr as an Account Coordinator in its Connecticut office.

Cyr holds a B.A. in Communications Magna Cum Laude, with emphasis in Advertising and Public Relations, from the University of Hartford. Her responsibilities include conducting client research, coordinating media placement, developing and maintaining media relationships, writing press releases and other print collateral as well as administrative tasks.

A resident of Manchester, CT, Cyr was previously employed by Data Reporting Corp., a public records research and retrieval firm where, in addition to her administrative and research responsibilities, she developed the company's print advertising.

"We are thrilled to welcome Danielle as part of our dynamic team," said Jessica Lyon, Co-Communications, Vice President. "She brings superior research skills and a strong writing ability, which will greatly benefit our company and clients."

Established in 1997, Co-Communications (www.cocommunications.com) provides public relations, direct mail, advertising, e-mail campaigns, special events, and Web site development. Co-Communications produces award winning campaigns for clients in such industries as real estate, healthcare, finance, and technology. Co-Communications headquarters' are located at 332 East Main Street, Mt. Kisco, NY, and be contacted at 914.666.0066 or info@cocommunications.com. The company's satellite office is located at The Courtyard at 10 Mall Way, Simsbury, Connecticut and can be reached at 860.658.5700.

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